



The Industry Conference Resource

May 2017

CRITICAL DATES

- **2017 AASHTO Bridge and Structure Conference** - Hotel room block deadline ends on Wednesday, May 10. To secure a room at the host hotel click [HERE](#). Sponsorship slots are almost gone, click [HERE](#) to see what is still available.
- **Community Association of Transportation America** - The deadline is May 12 click [HERE](#) to save \$100.
- **WASHTO Annual Conference** - To save \$100 register before the May 5 deadline by clicking [HERE](#).
- **AASHTO Traffic Engineering and NCUTCD Meeting** - The early registration deadline is June 1. To avoid receiving a late fee of \$50.00 click [HERE](#). Sponsorship opportunities are also available along with limited exhibit space.
- **MAASTO Annual Conference** - The early bird registration ends June 3. To save \$50 register before the deadline by click [HERE](#).

NEW MEETINGS

- **Joint ITE/CITE Annual Meeting and Exhibit** - registration is now available. To register for this conference click [HERE](#).
- **AASHTO Subcommittee on Design and Environment** - registration is now live and can be found [HERE](#) along with sponsorship/exhibit opportunities.
- **AASHTO Construction Conference** - registration, sponsorship and exhibits are now available. To secure a registration, sponsorship and/or exhibit click [HERE](#).

Article

[The Other Side of the Microphone](#)

For many of you who receive this monthly newsletter, the goal is to find an event that hits on your company's goals and gives you the opportunity to convert information into action. We are proud to offer you that one-stop shop for finding the conferences that fulfill that need. However, some of you are who the rest of us are coming to see. For you, we wanted to highlight a few considerations to what makes a good conference presenter.

Know Your Audience

When attending an industry conference, the room is often filled with industry players with various ranges of skill and experience. However, they typically have one thing in common

- they all came to see you share about your skill and experience.

Content is King

One of the traps many presenters fall into is trying to reach everyone in the room. Too often, that means they stay at the 30,000-foot level of a subject so as not to leave anyone out. Drill down. Your audience will appreciate getting past the platitudes and into the discerning content that allows them to consider if modifying their current practice is worth it or not.

Use Real Examples

Case studies go a long way to showing attendees how your comments perform in real-life scenarios. Don't be afraid to show your mistakes along the way, as they serve as good learning tools for those who are next to try...and it shows credibility.

Be the Expert

Remember, you're the one they came to see, not your visuals or your handouts. If your support material told the story, why would they need you? Slides or boards are great, but they should only enhance your words, not replace them.

If you have other tips or advice on this subject to share, don't hesitate to **email** us with your thoughts. There are many great stories and examples among all of you. Also, if you have other ideas for articles you'd like us to explore, share those as well. Remember, this newsletter is meant to be one of your tools for your conference success.

2017 Conference List

May 2017

- **ASQ World Conference on Quality and Improvement**

May 1 - 3 | Charlotte, NC
Charlotte Convention Center

With more than 100 sessions and workshops along with 2,500 attendees from around the world this is the premier conference that shares ideas, connects business professionals and fosters business relationship in quality. To learn more click [HERE](#).

- **ATSSA's Legislative Briefing and Fly-In**

May 3 - 4 | Washington, DC
Hotel Info Coming Soon

This conference is a unique opportunity for ATSSA members to meet high-level decision makers from Congress, as well as network with fellow industry leaders. Click [HERE](#) to learn more.

- **FICE Transportation Conference**

May 10 - 11 | Orlando, FL
Hyatt Regency Orlando International Airport

To learn about the latest news and trends in Florida Transportation and network with over 350 attendees that include FDOT and decision makers then register today by clicking [HERE](#).

- **California Transit Authority Legislative Conference**

May 17 | Sacramento, CA
Tsakopoulos Library Galleria

the Spring Legislative Conference provides an ideal opportunity to meet face-to-face with other transit advocates, network with colleagues, and make an impact by bringing public transit to the forefront with

state and federal policy makers. To learn more click [HERE](#).

- **WTS International Annual Conference**

May 17 - 19 | New York, NY

During this interactive, three-day session, transportation leaders will exchange ideas and learn about the latest developments in transportation. More than 700 corporate and governmental industry leaders worldwide will be in attendance at the conference. A multitude of thoughtful and engaging topics will be covered, including autonomous technologies, transportation funding, shared mobility solutions, innovative data collection methods, professional development, and more! To learn more click [HERE](#).

- **IBTTA Maintenance & Roadway Operations Workshop**

May 21 - 23 | New Orleans, LA
Royal Sonesta New Orleans

This meeting will continue to be an opportunity to share innovative ideas and best practices from around the world to improve our roadway systems. We'll explore topics such as the relationship between MAP-21 and asset management, including its effect on life-cycle assessment, trust indenture, dynamically priced lanes and more. Other sessions will address the legal issues associated with drones, bridge and tunnel maintenance, security and threat assessment and active traffic management. To learn more click [HERE](#).

- **AASHTO Spring Meeting**

May 22 - 25 | Portland, ME
Holiday Inn Portland - By the Bay

The AASHTO Spring Meeting is an excellent opportunity to collaborate with your colleagues in the transportation industry. The meeting offers state transportation executives the opportunity to network and share the latest in industry policies and innovations. To learn more click [HERE](#).

June 2017

- **AASHTO Subcommittee on Bridge and Structures**

June 11 - 15 | Spokane, WA
Washington Court Hotel

To view the sponsorship information and secure a sponsorship click [HERE](#).

- **Community Transportation Association of America (CTAA)**

June 15 - 17 | Detroit, MI
Hotel info coming soon.

The annual Community Transportation EXPO is your chance to collaborate with colleagues from around the nation and across the full spectrum of transportation service providers in a setting dedicated to fresh ideas, innovative products and services, networking and learning. From traditional transit systems to NEMT providers, mobility managers to volunteer operators, EXPO is the confluence of the community transportation field. In addition to important legislative discussions, there will be dozens of training sessions, workshops and networking events that will allow you to advance your understanding of issues, and develop fresh solutions and new approaches. To learn more click [HERE](#).

- **Oklahoma Society of Professional Engineers - Oklahoma Engineering Conference**

June 15 - 16 | Oklahoma, OK
Moore Norman Technology Center

The Annual Oklahoma Engineering Conference consists of training session and workshops, general interest sessions, social events, and networking opportunities for members and nonmembers of OSPE, a state society of the National Society of Professional Engineers. The Conference attendees will include professional engineers from all cities and counties in Oklahoma as well as engineers with diverse background and work environments, including industry, government, education, construction, and private practice. To learn more about this conference click [HERE](#).

- **AASHTO Traffic Engineering & NCUTCD Joint Meeting**

June 24 - 26 | Pittsburgh, PA
Sheraton Pittsburgh Hotel at Station Square

The meeting information is now available and can be found [HERE](#).

- **WASHTO Annual Meeting**

June 25 - 28 | Juneau, AK
Centennial Hall Convention Center

WASHTO 2017 ALASKA will be attended by State Department of Transportation CEOs, Chief Engineers, and executive leadership from the 18 westernmost states in the country, as well as executives from the US Department of Transportation and Federal Highways Administration. Other notable attendees are national transportation leaders from the private sector and academia. To learn more click [HERE](#).

July 2017

- **AASHTO Subcommittee on Internal & External Audit**

July 8 - 13 | Missoula, MT
Holiday Inn Downtown Missoula

The meeting information and website will be available soon.

- **NASTO Annual Conference**

July 10 - 12 | Philadelphia, PA
Hilton Penn's Landing

The Northeast Association of State Transportation Officials (NASTO) brings together representatives from state transportation departments of the Northeastern United States and the Canadian provinces of Ontario and Quebec. To learn more click [HERE](#).

- **COMTO 46th Annual & Training Conference**

July 14 - 18 | Detroit, MI
Detroit Marriott at the Renaissance Center

More information to come soon and can be found [HERE](#).

- **IBTTA Conference Planning**

July 15 | Dallas, TX
Hilton Anatole

All IBTTA members are welcome and encouraged to attend. Working with a facilitator and your industry colleagues, we will brainstorm ideas, topics and learning formats to be included in our 2018 educational workshops. This roundtable session is free and open to all IBTTA members. If you're looking for a simple and effective way to get plugged into IBTTA, this is a great way to do it. We need

your expertise, input and creativity. To learn more click [HERE](#).

- **IBTTA & TRB Joint Symposium on AET & Managed Lanes**

July 16 - 18 | Dallas, TX
Hilton Anatole

For the first time, IBTTA is joining forces with the Transportation Research Board (TRB) to explore how our organizations can work together to forecast what innovations can support the ever-growing need for managed lanes and all-electronic tolling. Considering the existing methods, one goal of the conference is to identify future technologies that can interconnect our roadways while making it easy for customers to understand and use the roads. Managed lanes are key to these solutions and are essential test beds for the revelatory technology headed our way. To learn more click [HERE](#).

- **AASHTO Joint Subcommittee on Design and Standing Committee on Environment**

July 16 - 20 | Des Moines, IA
Des Moines Marriott

Registration, sponsorship and exhibit information is available and can be found [HERE](#).

- **2017 TRB Summer Workshop**

July 18 - 21 | Duluth, MN
Radisson Hotel

The TRB Workshop is on Natural Resources, Sustainability, and their Intermodal Connections. There are 4 Sponsoring TRB Committees: Resource Conservation and Recovery (ADC60), Aggregates (AFP70), GeoEnvironmental Processes (AFP40) and Subcommittee on Sustainable Pavements (AFD00(1)). The agenda for the workshop can be found [HERE](#). To register for the workshop click [HERE](#).

- **AASHTO National RAC and TRB State Reps Meeting**

July 24 - 27 | Louisville, KY
Brown Hotel

More information to come soon.

- **MAASTO Annual Meeting**

July 25 - 27 | Cleveland, OH
Cleveland Renaissance Hotel

The Ohio Department of Transportation will host the 108th Annual Meeting of the Mid-America Association of State Transportation Officials in 2017. To learn more click [HERE](#).

- **AASHTO Maintenance Conference**

July 29 - August 3 | Providence, RI
Omni Hotel

The meeting information and website now available and can be found [HERE](#).

- **Joint AASHTO SCOP/SCOPM/TAM Meeting**

July 30 - August 4 | Cincinnati, OH
Hilton Cincinnati Netherland Plaza

To register and/or secure a sponsorship click [HERE](#).

- **Joint ITE/CITE Annual Meeting and Exhibit**

July 30 - August 2 | Toronto, ONT, Canada
Sheraton Centre Toronto Hotel

The theme of this event is Transportation for All: Putting New Ideas into Practice. It represents the need for a multifaceted approach to transportation, combining the visionary, forward-thinking ideas of tomorrow with a deep dive into the practical "how-to" professionals need to do their jobs today. This conference will provide a platform for transportation experts from the public and private sector to share their expertise and insights and for attendees to gain valuable access to professional development. Click [HERE](#) to learn more.

August 2017

- **AASHTO Materials Meeting**

August 7 - 10 | Phoenix, AZ
Sheraton Grand Phoenix

The subcommittee shall prepare, publish and keep current: (1) specifications for materials used in the construction and maintenance of all transportation facilities including highways, bridges and structures; (2) specifications for standard methods of sampling and testing such materials and other items incidents to construction, maintenance and operation of such facilities; and (3) information on the performance of special products evaluated by Member Departments. Conference website, sponsorship and exhibit information can be found [HERE](#).

- **SASHTO 2017 Annual Meeting**

August 13 - 15 | Norfolk, VA
Hilton Norfolk The Main

The South's premier transportation conference with more than 1,200 participants. To register, sponsor, exhibit and make hotel reservations click [HERE](#).

- **AASHTO Subcommittee on Construction**

August 13 - 18 | Cincinnati, OH
Hyatt Regency Cincinnati

The AASHTO Subcommittee on Construction, as a national voice and leading source of guidance for the transportation construction industry, diligently works to advance efforts to improve safety in work zones, improve customer service and collaboration, promote quality, advocate for environmentally responsible construction projects, encourage technology driven improvements to business practices, develop and empower our work force to be successful, promote best practices for the administration of all construction contracts and utilize construction efficiency and cost effectiveness. The AASHTO Annual Meeting is convened five full days for technical sessions on cutting edge issues related to our transportation industry. There are also many opportunities for networking and socializing with our colleagues. To learn more click [HERE](#).

- **Midwest Rail Conference**

August 15 - 17 | Kalamazoo, MI
Western Michigan University - Fetzer Center

More information coming soon.

- **Florida Transportation Data Symposium**

August 22 - 24 | Orlando, FL
Hyatt Regency Orlando International Airport

To learn more about this meeting click [HERE](#).

- **ATSSA Midyear Meeting**

August 23 - 25 | Louisville, KY
Louisville Kentucky Downtown

To learn more click [HERE](#).

- **APWA - Public Works Expo (PWX)**

August 27 - 30 | Orlando, FL
Hotel info coming soon

More information about this conference coming soon.

September 2017

- **IBTTA Fall Board of Directors & Committees Meeting**

September 7 - 9 | Atlanta, GA
Atlanta Marriott Marquis

To learn more about this meeting click [HERE](#).

- **IBTTA 85th Annual Meeting & Exhibition**

September 10 - 13 | Atlanta, GA
Atlanta Marriott Marquis

The Most Significant Gathering of Toll Professionals in the World! Each year, IBTTA develops rich content around the most important topics in our industry and then brings together the top influencers and leaders to talk about them. Reaching every discipline and role, we assure you that over these four days you will explore creative solutions and exchange ideas from new colleagues and old friends and return home ready to apply what you've learned to your organization's success. Atlanta is sure to be a memorable IBTTA Annual Meeting so be sure to save the date! Visit this page frequently for updated information on the program details and agenda, exhibit and sponsorship opportunities and technical and social tours. To learn more click [HERE](#).

- **Railway Interchange 2017 AREMA Conference**

September 17 - 20 | Indianapolis, IN

Railway Interchange is the largest combined railway exhibition and technical conference in North America. Attended by nearly 10,000 industry professionals from around the globe, this truly massive event showcases the latest technology, services, and research by members of the Railway Supply Institute (RSI), the Railway Engineering-Maintenance Suppliers Association (REMSA), and Railway Systems Suppliers, Inc. (RSSI). Railway Interchange also features technical presentations and discussions by the American Railway Engineering and Maintenance-of-Way Association (AREMA) and the Coordinated Mechanical Associations (CMA). To learn more about this conference or become a sponsor click [HERE](#).

- **ARTBA National Convention**

September 17 - 20 | Fernandina Beach, FL

Omni Amelia Island Hotel

More information to come soon.

- **AASHTO Annual Meeting**

September 25 - 28 | Phoenix, AZ
Sheraton Grand Phoenix

The meeting information and website will be available soon.

October 2017

- **ITS World Congress**

October 29 - Nov 2 | Montreal
Multiple Hotels

To learn more about the conference, register, sponsor and/or exhibit click [HERE](#).

November 2017

- **California Transit Association 53rd Annual Fall Conference and Expo**

November 8 - 10 | Riverside, CA
Hotel info coming soon

Registration and website link coming soon.

- **National League of Cities City Summit**

November 15 - 18 | Charlotte, NC
Hotel info coming soon.

More information to come.

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STAY CONNECTED:

