



# Social Ecology Listening to Community

IRWA Course 225

April 4, 2018  
One Day Course

Hilton Palacio del Rio, San Antonio, TX

8 hrs QEU / CEU

Sponsored by Region 2

Fill in the information below and Fax this Entire Page to Housman and Associates 512-259-5571 or scan it and email it to [john@housmanandassociates.com](mailto:john@housmanandassociates.com)

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Membership #: \_\_\_\_\_  
Company: \_\_\_\_\_ Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Registration Fees:	Member	Non-Member	Amount
Early: Through 3/13/2018	\$265.00	\$330.00	\$ _____
Regular: After 3/13/2018	\$290.00	\$355.00	\$ _____
		<b>Total:</b>	\$ _____

**Materials Included With Tuition:** See Course Description Below

**Materials Not Included With Tuition:**  
General Right of Way Textbook (**recommended, order online**)  
Real Estate Dictionary (**recommended, order online**)

<https://www.irwaonline.org/EWEB/dynamicpage.aspx?webcode=COEPubSearch>

Accepting American Express, MasterCard, VISA, Discover

PRINT NAME AS IT APPEARS ON CARD: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ 3-Digit CVV: \_\_\_\_\_

Signature: \_\_\_\_\_ Amount to be charged: \_\_\_\_\_

Address Credit Card Bill Comes To: \_\_\_\_\_

### Cancellation Policy

Written notification of cancellation must be received by Housman & Associates 16 business days prior to start of class, before March 13, 2018. A \$25 processing fee will apply to ALL cancellation/refunds. A 75% refund will be made if written notification is received less than 16 days prior to start of class and at least 24hrs prior to the start of class. No refund will be made the day before or the day of the class or after the start of the class. Substitution for somebody already registered that needs to cancel is encouraged and perfectly acceptable. Late registration fees apply as indicated above for registration received after 03/13/2018 and for those registering on the day of class.

## **Social Ecology – Listening to Community**

**Course 225 – Social Ecology – Listening to Community:** This course is ideal for right of way and infrastructure professionals, any right of way professional involved in program management, consulting, or project communications/negotiations, as well as anyone interested in learning this highly valued and in-demand skill set.

<b>Course Number:</b>	C225
<b>Course Title:</b>	Social Ecology – Listen to Community
<b>Course Level:</b>	Beginning
<b>Course Length:</b>	1 day – 8 AM to 5 PM
<b>IRWA Credits:</b>	8 QEU / CEU
<b>Prerequisites:</b>	Not applicable

### **Course Description**

As any right of way and infrastructure professional will tell you, creating positive community engagement and impact is vital to the success of any infrastructure project. But they will also tell you that this is much easier said than done! This course will provide you with those vital leading edge skills to approach community engagement from a unique cultural awareness perspective- putting community first, at the front-end of the project, by actively listening to and engaging with the very people that will be impacted by the project. Participants will learn essential information on how to create authentic community engagement, how to discover human patterns that organically exist in the community, develop solutions to mitigate impact, and how to honestly listen to the people in the community in their own environment by learning how to visit the local restaurants, libraries, schools etc. where "life happens". With this new knowledge gained, infrastructure- based companies will be able to incorporate community needs in the acquisition process.

### **Credentialing**

- Industry: A required course for SR/WA level (all 4 pathways)

### **Course Tuition includes**

- Learning Guide
- Field Notebook
- Anthology

**Sponsored By:** IRWA Region 2

**Class Location and Accommodations:**

**Date:** April 4, 2018

**Hotel:** Hilton Palacio del Rio

**Address:** 200 South Alamo, San Antonio, TX 78205

**Phone:** 210-222-1400

**Online Reservation:**

<http://www.hilton.com/en/hi/groups/personalized/S/SATPDHF-IRWA-20180402/index.jhtml>

**Tuition:** Early Course Registration Through March 13, 2018 - \$265 member / \$330 non-member

Late Course Registration After March 13, 2018 - \$290 member late / \$355 non-member late



**Facilitator:** Kevin Preister, PhD

**Phone:** 541-601-4797

**E-mail:** [kpreister@jkagroup.com](mailto:kpreister@jkagroup.com)

**Chapter:** Members at Large

**Kevin Preister** is Executive Director of the Center for Social Ecology and Public Policy, a non-profit organization dedicated to the concept of productive harmony between the human and physical environments. For 25 years, Dr. Preister has been engaged in change projects-recreation, water, oil and gas, urban re-development, welfare reform, agriculture, and natural resource management. Central to his experience has been the understanding of the natural systems within human communities that are place-based, geographically-centered, and are responsible for caretaking, survival, and cultural beliefs, traditions, and practices. Once the change agent is operating with the natural community systems, new opportunities emerge for integrating the interests of formal organizations with community interests.

Dr. Preister has applied this understanding in a variety of settings, from small communities and businesses to large regional communities and multi-national businesses. In the arena of natural resource management, Dr. Preister and his colleagues within the field of Social Ecology have influenced national policy related to land use planning and community-based management approaches. He has been involved in well over 50 communities as an instructor for BLM's National Training Center. Several federal offices have made direct use of the JKA human geographic mapping systems to reorder their relationships with local communities. Project troubleshooting has involved oil and gas leasing, recreation development, forest and watershed management and more.

Dr. Preister also has focused on human service delivery and poverty reduction, working on one of the first welfare reform projects in the State of Oregon in West Medford, as well as projects involving homelessness and urban redevelopment.

Dr. Preister has conducted extensive training programs in socially responsive management for corporate and government clients. He received his doctorate in 1994 from the University of California at Davis in economic anthropology.

**Course Coordinator:** TBD